



*The mission of the City of Memphis Adopt-A-Street program is to empower citizens to help control litter and encourage civic pride in our city street by street.*

**City of Memphis Adopt-A-Street Program** provides an opportunity for individuals and groups to take an active role in preserving and improving their community's appearance.

#### **Program Benefits:**

- Cleaner, safer neighborhoods and streets.
- Boosts litter prevention awareness and community pride.
- A fun way to help our city and make a positive impact in your community

#### **Who is Eligible?**

Individuals, Families, Community Organizations, Faith Organizations, Neighborhood Associations, Civic/Service Clubs, Youth Groups, Businesses, Sororities/Fraternities or Schools/Universities.

**Fee:** There is no fee for participation

#### **It's EASY to be an OFFICIAL Street Adopter!**

- Choose a street to keep clean and litter free.
- Complete the necessary application for approval.
- Adopt a minimum of 1/2 mile for one year or more.
- If a group, select/designate a lead contact person.
- Watch a brief, mandatory orientation video – available online at [www.memphiscitybeautiful.org](http://www.memphiscitybeautiful.org)
- Conduct routine litter cleanups. One litter cleanup per quarter is required, although adopters are encouraged to conduct cleanups more frequently if needed.
- Complete an activity report after each cleanup.
- Consider recruiting your neighbors or partnering with area businesses, schools, churches, neighborhood associations, or civic groups to support your cleanup efforts.

#### **Memphis City Beautiful Supports Your Work!**

- Starter Kit including litter grabber, safety vest, gloves, and trash bags.
- Orientation Video and Safety Guidelines.
- Program Updates, Special Adopter Meetings, Recognition, and Incentives.



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